

## ABSTRACT:

The invention relates to a system (120) that makes recommendations on what to wear. Clothes (101-105) are tagged (106-110) so that taking them out of storage (100) can be detected. Using this information, a user profile is updated. This way, the system (120) learns from the user's behavior and is able to generate more accurate recommendations over  
5 time. The user profile can be stored on a smart card (320), so a user can use it in a shop to buy new clothes that fit with his current set (101-105). The user profile can also be used for targeted advertising.

Fig. 1